

A sixteen-week financial literacy curriculum.



HustleBoard is not just an app. Underneath the board sits a full sixteen week financial literacy course, a real curriculum that teaches children ages eight to seventeen what money is, how it works, and how to make it work for them. The board is where they do it. The course is where they learn the why.

How it is built

Sixteen weeks. Four days a week. Two age levels. Every week follows the same steady rhythm, and every child is served the version written for their age.

Day 1 · Teach It

The idea in plain language, with real examples.

Day 2 · Work It

A workbook of definitions, questions, and math to make it stick.

Day 3 · Do It

Apply it: plan, propose, or build something real.

Day 4 · Live It

Take it into the real world, with family and real choices.

Two tracks, one course

Every week runs at two levels. **Younger children (8 to 11)** get concrete money, simple math, and plain words. **Older children (12 to 17)** get the full concepts, interest, investing, credit, and real-world numbers. The app reads each child's age and serves them the right level automatically, so an eight year old and a sixteen year old can do the same week without either one being lost or bored.

What your child learns, week by week

Week 1 What Your Work Is Worth

What decides how much a job pays: how hard it is, how rare it is, and how badly it is needed.

Week 2 Given Money and Earned Money

The difference between money you are handed and money you earn, and why it changes how you treat it.

Week 3 Four Ways People Get Paid

Hourly, salary, business, and investment income: how people actually make their money.

Week 4 What Kind of Money Person Are You?

Spender and saver tendencies, and learning your own money habits.

Week 5 Need It, Want It, or Just Saw It

Telling a real need from a want, and spending on purpose.

Week 6 Somebody Paid to Make You Want That

How advertising and marketing are built to shape what we want.

SAVING & GROWING · WEEKS 7-11**Week 7 Why Saving Feels So Hard**

Why saving is difficult, and how to make it automatic; paying yourself first.

Week 8 Rainy Day Money

Emergency funds and saving ahead for what you know is coming

Week 9 Telling Your Money Where to Go

Budgeting: giving every dollar a job before you spend it.

Week 10 Interest Is Rent on Money

What interest is, both what you earn on savings and what you pay on debt.

Week 11 The Snowball

Compound interest and how a little money grows into a lot over time.

INVESTING, CREDIT & THE REAL WORLD · WEEKS 12-16**Week 12 What Investing Really Is**

Ownership, risk, and reward: how investing actually works.

Week 13 When Interest Comes After You

Credit and debt, and what borrowing truly costs.

Week 14 How People Get Took

Fees, scams, and the traps built to take your money.

Week 15 Your First Paycheck

Gross pay, net pay, taxes, and what a real paycheck looks like.

Week 16 The Whole Plan

Putting every lesson together, and giving with purpose.

How it is graded

The math checks itself, so a child gets instant feedback. The written work comes to the parent for review. Younger children can also complete a week through **mastery**, finishing the workbook and explaining the lesson out loud, instead of a formal quiz. Every week is tracked, and the next week opens when the last one is done.

By the final week, a child has traveled from where money comes from all the way to investing, credit, and a real paycheck, and they have practiced every lesson with real money on the board while they learned it. That is what makes it stick. For a homeschool family, it is a ready-made financial literacy curriculum. For a classroom or an education account, it is a full, structured course with clear weekly outcomes.

HustleBoard

Sixteen weeks, four days a week, two age levels, for children eight to seventeen.

Learn more.
hustleboard.org