

From earner to owner.



Course One teaches a child to handle money. Course Two teaches them to build it.

Where the first course makes a child good with the money that comes to them, to earn it, save it, budget it, and invest it wisely, the second course teaches them what to do next: how to build something of their own, and own their future. This is where a child stops trading time for dollars and becomes a builder.

COURSE ONE

Understand and manage money.

The earner.



COURSE TWO

Build something and own it.

The owner.

What a child learns

Sixteen weeks, in three units, that carry a child from spotting an idea all the way to owning something that lasts.

UNIT 1 • SEE IT • Weeks 1-5

Spot the opportunity. A child learns to see a problem worth solving.

Week 1 Every Business Solves a Problem

A business is just a solution someone will pay for.

Week 2 What Are You Good At?

Turn your strengths, and your Hustle Style, into ideas.

Week 3 Would Anybody Pay for This?

The difference between a hobby and a business: real demand.

Week 4 Ideas Are Everywhere

How to spot opportunities hiding in everyday life.

Week 5 Pick One and Go

Commit to a single idea and make it your project.

UNIT 2 · BUILD IT · Weeks 6-11

Make it and sell it. A child turns an idea into a real, paying thing.

Week 6 Make Your Offer

What you sell, who it is for, and why they would want it.

Week 7 What Should You Charge?

Pricing: cost, value, and what people will actually pay.

Week 8 Money In, Money Out

Revenue, costs, and what real profit actually is.

Week 9 Getting to Yes

Landing your first customer, and handling a no.

Week 10 Tell People Without Being Annoying

Honest marketing and the power of word of mouth.

Week 11 Come Back Again

Repeat customers, reputation, and showing up.

UNIT 3 · GROW IT AND OWN IT · Weeks 12-16

Scale it and build wealth. A child goes from running a thing to owning a future.

Week 12 Put the Money Back In

Reinvesting profit instead of spending it.

Week 13 Assets and Liabilities

The one idea that changes how you see money forever.

Week 14 Owner, Not Just Worker

Trading time for money versus owning what earns.

Week 15 Money That Works While You Sleep

Deeper investing and wealth that compounds over time.

Week 16 Build Something That Lasts

Legacy, generational wealth, and giving back.

The same shape you already know

Course Two runs on the same rhythm as Course One, so a family, a microschool, or a school that has taught the first can teach the second with no relearning.

16 weeks

Four short days each week.

Teach, Work, Do, Live

The same four-day rhythm.

Two age levels

Ages 8 to 11 and 12 to 17.

Paired with the app

Now a real venture to run.

The hands-on half grows up too. In Course One, a child uses the board to earn and invest. In Course Two, they use it to run a small real venture, track their money in and money out, see their profit, and decide whether to spend it or put it back to work. The lesson teaches the idea. The board lets them live it, for real.

Course One raises a child who is good with money. Course Two raises a child who builds it, owns it, and passes it on. Together they are the whole plan: a generation that does not just survive money, but masters it, and hands something down.

HustleBoard

Course Two, the next step after HustleBoard Personal Financial Literacy. In development.

hustleboard.org